

2013 SURVEY RESULTS April-May 2013 N = 56

The board of the **Oregon Chapter of the Lewis & Clark Trail Heritage Foundation** hopes you will help us.

We are seeking input on a number of areas, and ask you to complete this survey by May 15.

Your answers will guide us in meeting your needs for participation in the Chapter. Thank you.

Mission

1) The chapter's mission is to encourage, support, and undertake, either individually or jointly with others, projects that stimulate and advance public knowledge and awareness of the historic, social, and cultural significance of the Lewis & Clark Expedition.

The scope of chapter activities to achieve these goals are broad and diverse including the promotion of membership, the preservation of Expedition related sites, and educational projects, programs, and field trips that enhance the enjoyment and understanding of the Lewis & Clark story.

100% "This is an appropriate mission for us."

98% "We are following this mission."

19% "This mission needs changes."

- I appreciate the work being done. I have moved to Depoe Bay, so am not participating in the activities as I would like, but keep on keeping on - I am glad to hear the news and will always try to attend. The last activity for me was the "sleepover" at Ft. Clatsop. A special time! Thanks. [Jane Richardson]
- I believe we need to seek out chapter members who are able to help with school trips and or talks, I am not sure we do enough to educate the public in the form of schools and groups.
- I'm not sure on parts 2 and 3, haven't seen much in the way of published activities undertaken and completed by the Chapter.
- Need to partner with the Historical Outreach Foundation which has a great school program on Lewis and Clark [Alisha Hamel]
- The single most important element of the Bicentennial was the effort to improve dialogue with tribes. If another 100 years passes and these efforts are for naught, we've only ourselves to blame. For some unexplainable reason the Lewis and Clark Expedition in the modern context keeps reminding me of a Euro American road trip. The Expedition was always traveling with Indians, sitting down and talking with Indians, eating with Indians. This must continue. It is very very difficult to do but it must happen. [Jim Sayce]
- "Advancing public knowledge" is important. What are the opportunities for enhancing this?
- might want to add "and the Indians they met" at end of both sentences above?

Board

We're interested in knowing your thoughts on our performance.

2. How are we doing?

Are you a current member of the Chapter?

72% Yes / 19 % No (the rest don't know)

Do you think the current board is doing a good job?

69% Yes / 22% Maybe / 10% Neutral

Are you interested in becoming more involved in chapter leadership?

[2 responses]

Are you pleased with the chapter's annual dues level?

77% Yes / 15% Maybe-Neutral / 8% Maybe-No

- Could be higher if money is needed for projects, say \$12 or \$15.
- If the dues were raised I wouldn't complain - it's very worthwhile
- If you need more \$ bump it up a bit.
- Regarding dues, the price is very reasonable.
- I would not be opposed to a dues increase.
- OK to increase dues.

Could be higher to match Washington's chapter dues. The newsletter well worth the extra \$5.00.

National Foundation

The Lewis & Clark Trail Heritage Foundation is our parent organization.

It publishes the magazine "We Proceeded On" and the newsletter "The Orderly Report", and hosts the Annual Meeting. www.lewisandclark.org

3. Do you belong to the National Foundation?

50 % Yes, 26% Once Did, 20% Never Did, 4% Don't Know

4. If you are not now a member, why not? [check any]

46% Expense, 19% Not Interested, 8% Unaware, 38% Other:

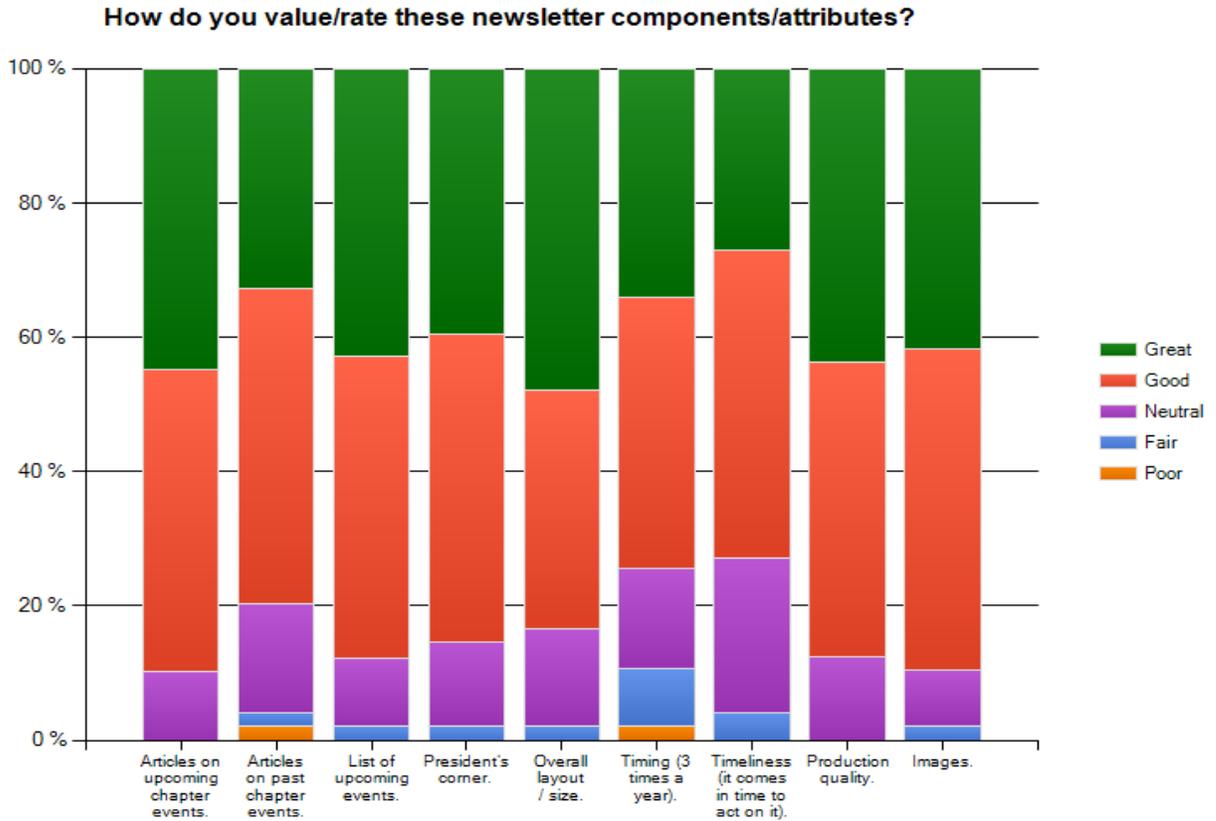
- Extraordinarily busy, and in recent years on a limited budget, trying to reduce memberships, subscriptions, etc.
- political shake up in the National organization some time back that concerned me
- I figured I would join again when they figured out what was happening
- health- related condition
- I can read *We Proceeded On* elsewhere, but then forget to
- mainly interested in what is happening in Oregon and the NW

- articles in *We Proceeded On* over the years were of research that did not interest me
- no longer able to get to meetings
- Time commitments to other projects.

Chapter Newsletter

Our newsletter comes out by US mail three times a year, in January, May, and September. It is four pages long, in color and hard copy, and aims for just the highlights of our activities. It leaves the details to our website.

5. How do you value/rate these newsletter components/attributes?



6. How would you prefer to receive the newsletter? [check one]

26% In hard-copy, as it comes now.

34% In electronic form by e-mail (pdf attachment).

2% In electronic form by e-mail (hyperlink).

38% In both hard-copy and some electronic form.

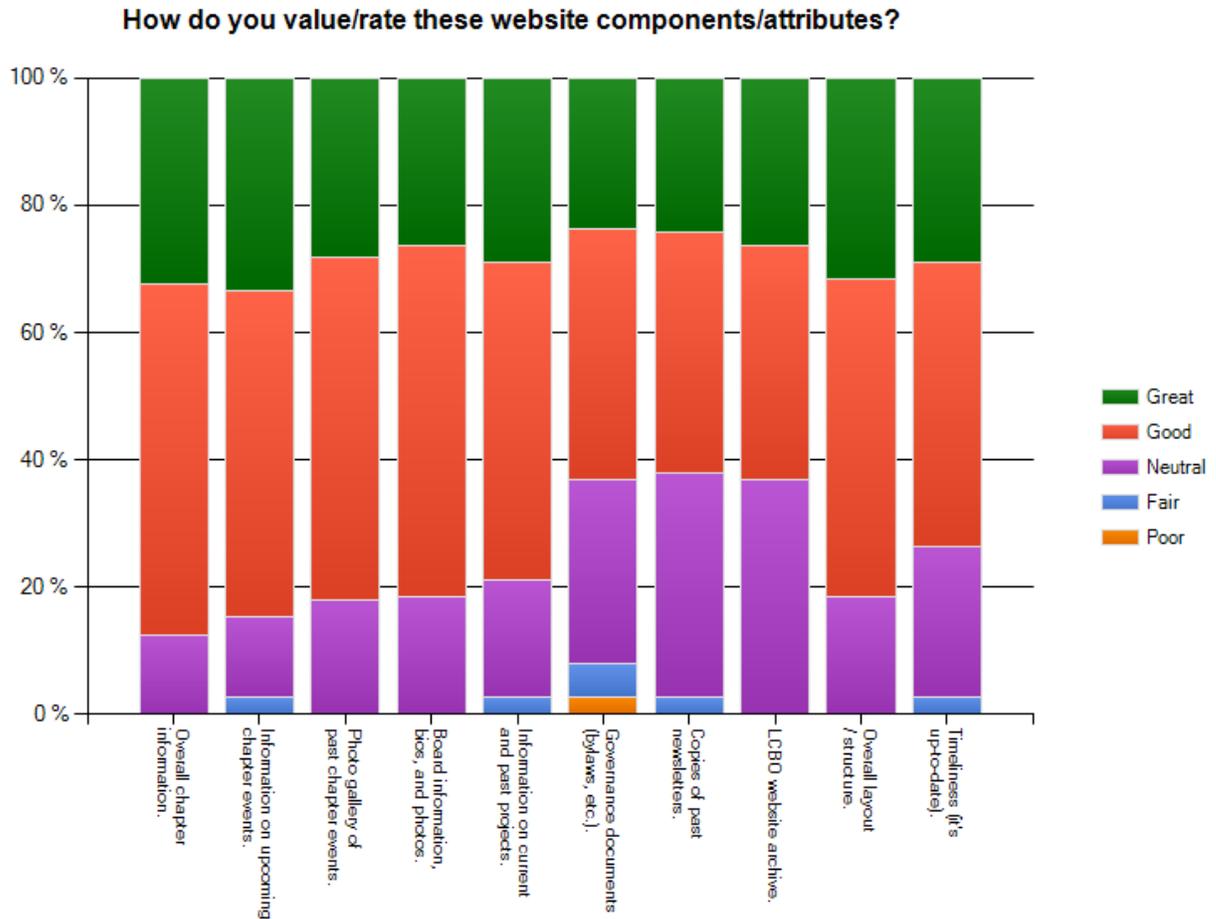
7. What suggestions do you have for our newsletter?

- Remind members to take and share pictures of events for website & newsletter.
 - You're doing a great job. Thanks.
 - Newsletter is on the whole good. We could do a better job of getting details of upcoming events to market them. Sometimes we are late in event planning.
 - When submitting an event, please use the Event Submission form on the website. When used the details of the event are submitted to both the Website (which I maintain) and the Newsletter. This form has rarely been used, so a lot of times there are events going on that I did not know about and did not get posted to the website, even though the printed newsletter refers people to the website "for more details". [Gavin]
 - I can't remember the last one I received; I guess that answers the question. I think I paid my annual dues but not positive. I can't remember a notice either.
 - Like the hard copy but electronic would be fine if it saves the organization time/money.
 - It would be nice to receive it a little more often - maybe quarterly.
 - none for now - hope to be more active in the future when more available, time -wise!
 - --It is helpful to know, as far in advance as possible, of chapter events. --Perhaps you could include events, etc. from other chapters.
 - make the newsletter at least 4 times as year to keep current with the chapter's happenings and to keep members remembering us.
 - Save money. Just the coming events and brief summary of past ones. Better if electronic.
 - Hard copy is too expensive nowadays. If members don't have Internet access, they may view the newsletter at relatives, friends, or library computers.
 - Just thinking out loud - if we had a "member spotlight" each issue, we might get a closer relationship with the general membership, and we might encourage people to get involved (for the "special" recognition)? And they might pass the newsletter to their kids, etc.
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Chapter Website

Our website is www.or-lcthf.org. It has extensive information on chapter activities, volunteers, and publications. It is the in-depth resource for members on Lewis & Clark in Oregon.

8. How do you value/rate these website components/attributes?



9. What suggestions do you have for our website?

- None
- Sorry I don't have time to look at it I only look at newsletter
- Haven't been to the website in a long time. It has come a long way in the last couple of year. Some times info on upcoming activities can be sketchy and late. More our issue than the website's.
- The webmaster (that's me) has done a terrible job of getting an HTML version of the Newsletter online. Sorry about that. I also, just noticed that the Gallery has gone offline. So, I will need to work on getting that back online.
- I take full responsibility for my inability to address this section. I can't remember the last time I opened the Chapter web site. Not because I lack interest in what is happening, I seem to lack time to do so when I am on-line. That is why hard copy and/or email

notification is so important to me. I will make a concentrated effort to review the web site before the end of the week. I don't surf, normally I am doing specific research and/or responding to email inquiries.

- Don't look at often; only if the newsletter or an email prompt it. Good resource
- I don't think I have been to the website.
- I put neutral on all because I'm not sure I've ever been on the website, so can't rate anything.
- I don't use this website very much.
- None--don't have enough experience yet!
- I do not use the website
- Keep reminding us to check the website! We forget to do so!
- Seldom used
- Sorry, but just now I'm too busy to spend much time on Web.

Membership Information

10. Would you value a directory of fellow chapter members, distributed annually, with contact information?

61% Yes, 24% No, 15% Don't Know.

11. Would you want any of YOUR contact information (name, address, phone, e-mail) EXCLUDED from such a directory?

22% Yes, 72% No, 6% Don't Know.

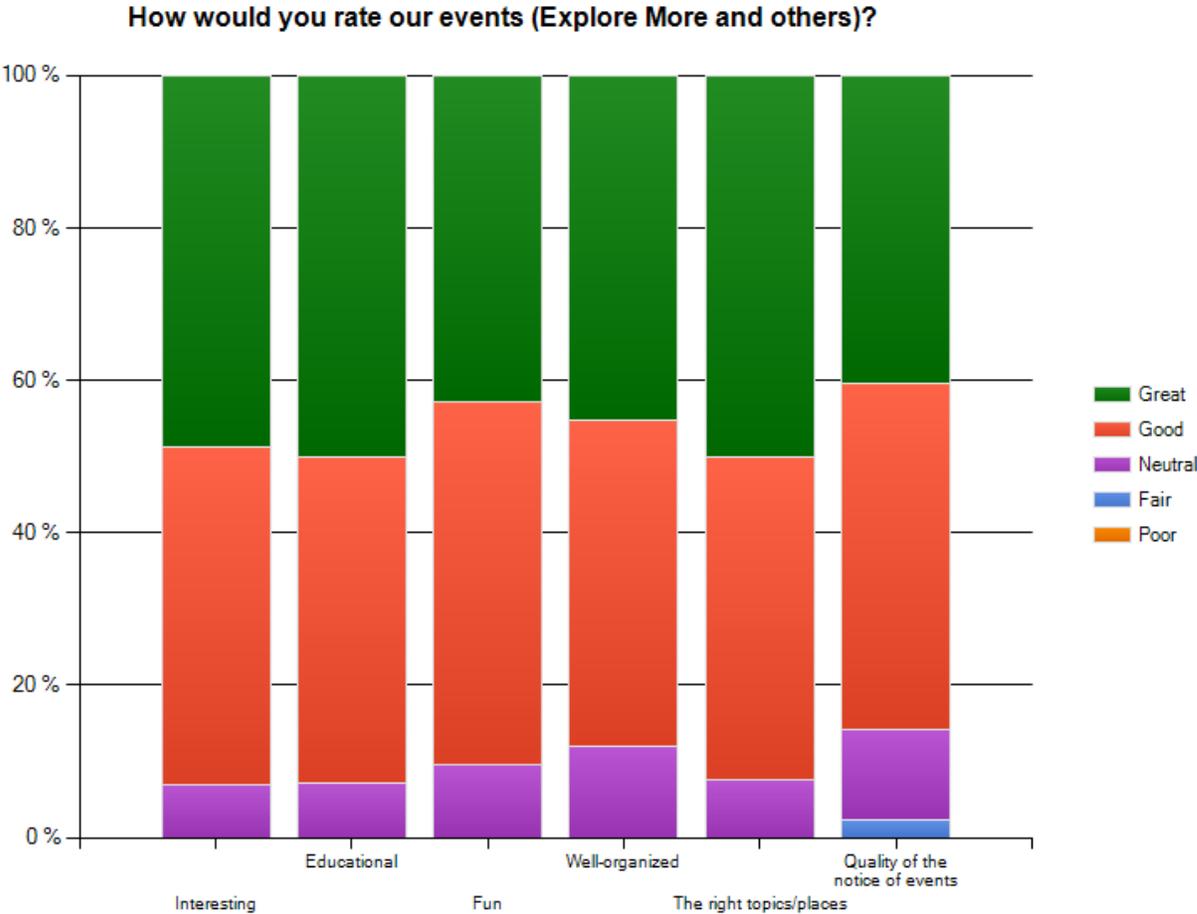
12. Would you like us to send you some of the new chapter membership bookmarks, to help recruit members? (Members have been placing them in Lewis-&-Clark-related books in libraries and bookstores)

If so, put your name/address below.

[9 responses]

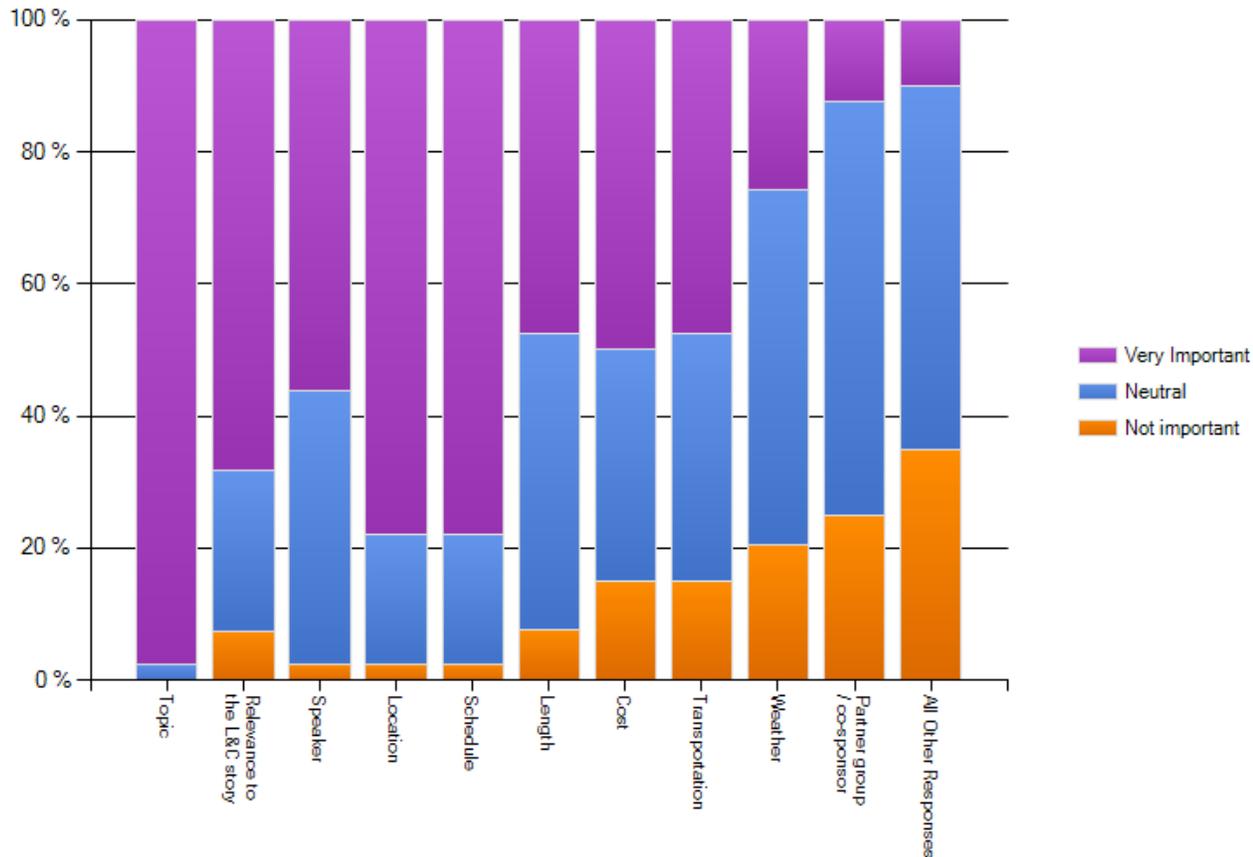
Chapter Events

13. How would you rate our events (Explore More and others)?



14. What leads you to decide to attend an event—what’s important to you about it?

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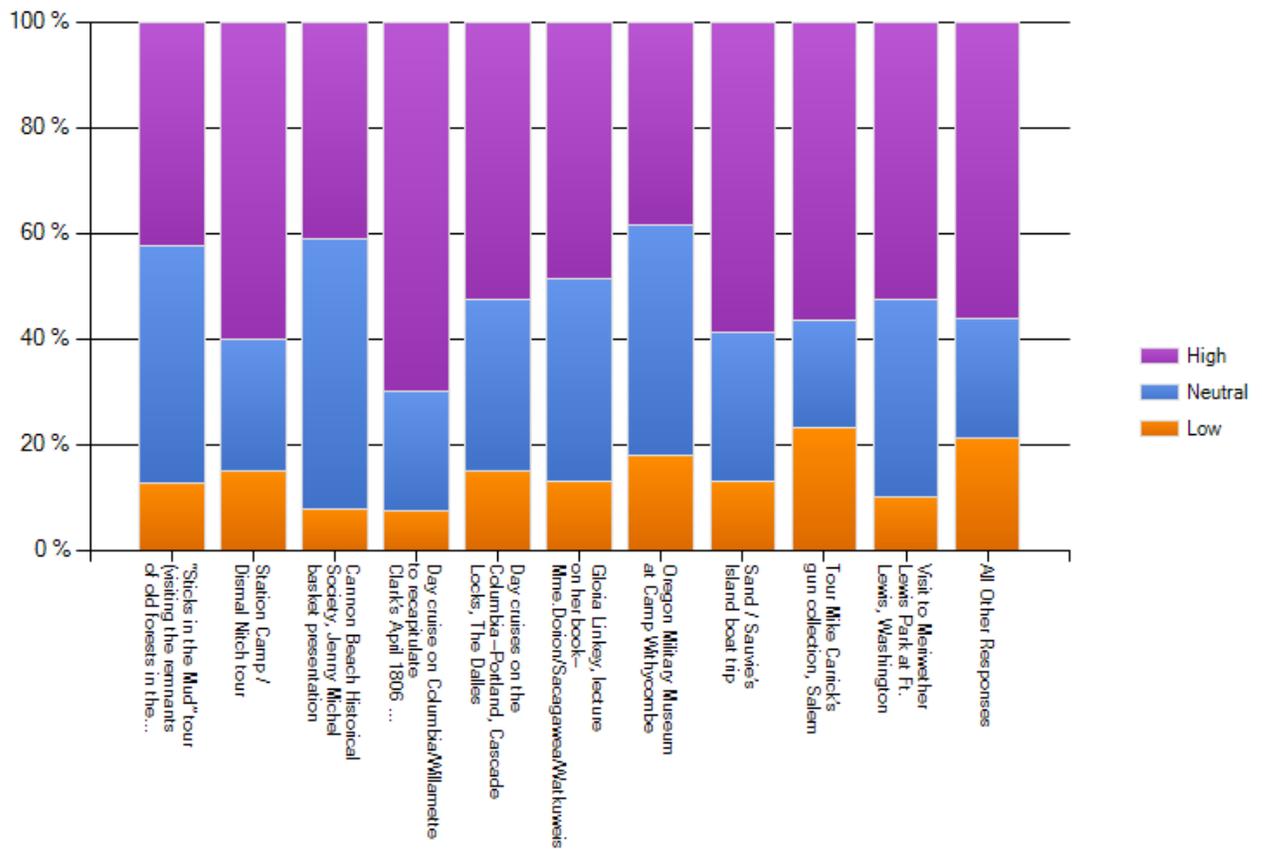


- Except for my paddling trip in Wahkiakum Co. (WA), I don't usually want to repeat an event. The paddling is exercise as well as education.
- I live in Bend, OR and there are no events ever scheduled for this area.
- Dissatisfied at low turnout and last spring's 2012 few topics. If an outing or regional meeting should be a full schedule.
- Variety is good to capture diverse interests. Lead time is crucial to get on people's calendars. Marketing is improving.
- I DON'T ATTEND EVENTS
- last talk by John Fisher was in very difficult location, why?
- I put neutral on these all, since I am not in a position to attend the events, but I think they are all good questions.
- Other organizational and personal time commitments, age and health considerations.
- Am interested in the history and really enjoy hearing an expert, e.g., Moulton a couple of years ago. Historic sites add to the interest. Not so interested in social events/meetings.
- I haven't attended any events. You don't consult my schedule before scheduling so I always have something else planned. I do want to come sometime. They sound like fun.

- Your field trips, joint chapter meetings, and programs are great! The only one we were disappointed in was the one at the Oregon Historical Society, and that was them, not you! I hope someone ran them through the gauntlet!
- Since I live at Ashland, Or. it usually is not feasible to travel to the Chapter events.
- I have only very rarely attended events so many of my answers are guesses based on little information.
- If people who were not members were informed about a topic of their interest, like other historical groups, government people. I am referring to “explore more” out side the realm of L&C but interested in other activities like a trip up the Barlow Trail which is not related to L&C as such, but would be interested to other people. Example our trip to Aurora, might have more people in attendance if publicized.

15. These are some potential “Explore More” events. Please rate them based on your interest level:

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- Paddling trip from Skamokawa to Cathlamet, WA.
- My problem too far & expensive to come over from Idaho.
- Sauvie Island trail maintenance, Sand Island (City of St; Helen's Park) trail maintenance, both L&C National trail related.
- Events at Ridgefield Wildlife Refuge and/or Cathlapotle. Places we went when the National convention was here in 2005? 2006? Involvement in November's "Ocean in View" event (if it's still happening).
- Program re: condors, in cooperation with the zoo --Program in the Bend-area re: the tribes [with other chapters--CA, ID, WA].
- These events all sound interesting.
- More interested in local events. To attend distance events, sign up for events in your chosen areas. Don't foster redundancy.
- I might rate some of the above "neutrals" higher if better comprehended, or lower.
- We should consider a summer picnic at some spot on the river, maybe combined with WA chapter. We've done Kelley point - what about Beacon Rock? Nothing says we have to stay in Oregon!
- Attend event at Champoeg Park when they're doing something already?
- We need to book Jim Sayce on his research about the correct location of the "Dismal Nitch"!
- Camping, hot dog roast, s'mores, on a Lewis and Clark camping site?
- Summer picnic/potluck just to socialize, maybe even without an agenda
- ask Doug Erickson to do something again, maybe explorers who followed L&C or mountain men; ask Al Furtwangler to do something in Salem area, ask Columbia River Intertribal Fish Commission to do program; ask Zoo for an update on condor research; promote 2014 annual meeting and the Tamasklikt field trip in particular or ask Bobbie Conner to arrange something there; see if Roger Daniel is still doing something in Clark County; arrange another field trip to Plankhouse at Ridgefield with docent and combine with demo of making binding from natural fibre; maybe Melissa Darby again on wapato and Indian John's pot at Troutdale Museum;

16. What suggestions do you have about events?

- I would like to take some time to research possibilities and meet with others for brainstorming sessions to get ideas.
- Adequate pre-planning notification.
- You should have me come to do my Lewis and Clark presentation that I give in schools around Oregon and into Washington. Alisha Hamel 503-705-5965
- As much advance notice with details and cost as possible.
- none - like the variety, and since I work as a tour guide, especially appreciate the events emphasizing L & C and their stories and activities.
- Since I live in NW Washington, I only attend one or fewer OR events each year, but always enjoy them. The travel distance and timing is usually an issue for me. I once took the Amtrak to Vancouver, WA for a two-state event and had a heck of a time between the

train being held up and no taxi service from the event back to the Amtrak station. This experience cooled my jets on attending events in southern WA and OR.

- We really like the joint chapter meetings!
- If I lived closer, these would be of interest to me.
- I have enjoyed attending them, but it's been difficult the last several years because of wife's health issues.

December Event

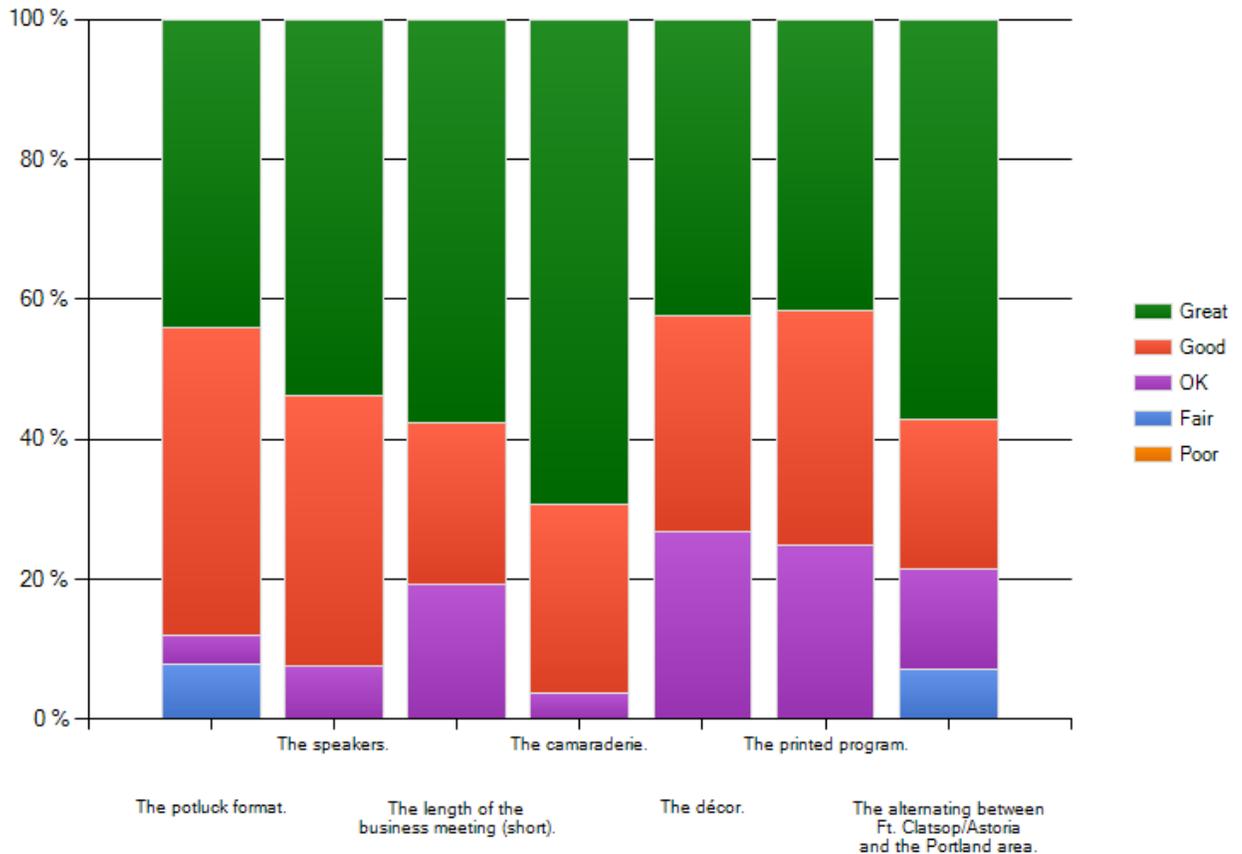
And finally, our last questions—about our annual December (holiday) event, which usually alternates between the Portland metro area and the Coast.

17. I have attended the December event at least once.

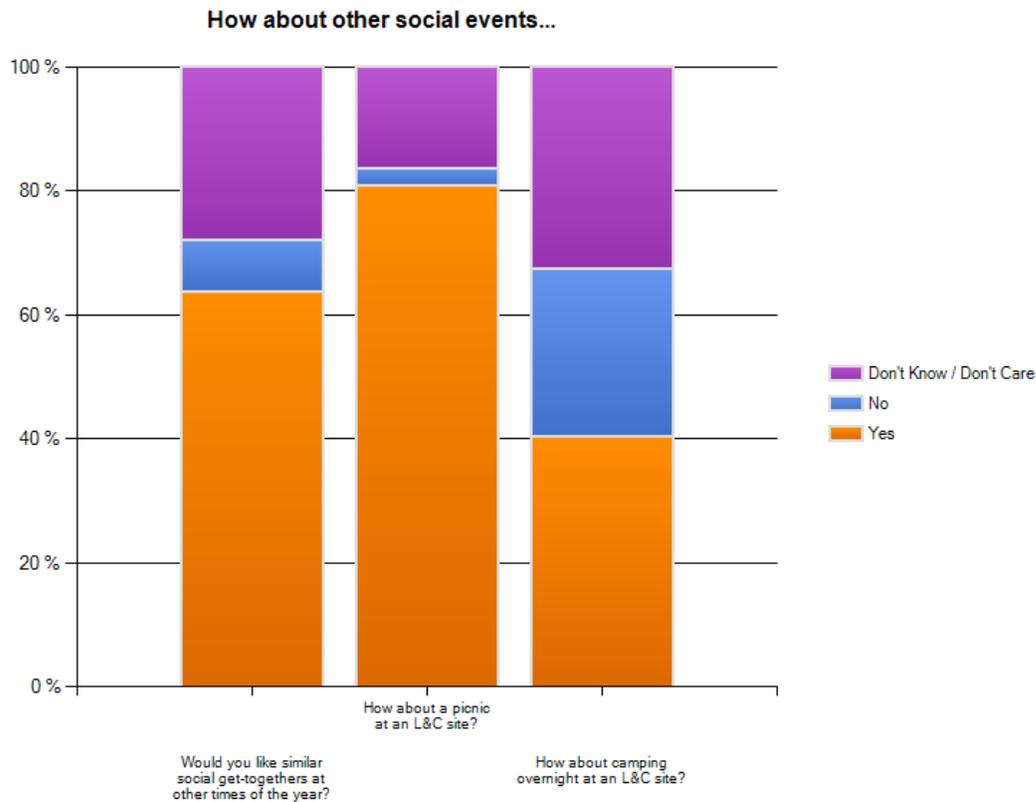
65% Yes, 35% No.

18. Please comment on your opinions of these aspects our annual December event.

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19. How about other social events...



- I'm open to exploring, adventures, expeditions.
- Learning something at the event is of primary importance to me.
- Another picnic at Blue Lake Park
- too far to come for just socializing
- Social events as part of our outings are great - picnic in The Dalles, pizza party after a hike, lunch in Aurora...
- No comments, since I am unfortunately out of state.
- I am limited on the camping because of health and more recently, age.
- Neutral as I do not live in OR
- See comments above re: joint chapter activities!
- We are getting old for camping, but maybe it would remind us of our youth.
- With RV space available.
- hummm? thinking about the camping and it'd logistics
- Depends on the date and conflicts.
- I guess it all depends on the date etc. They all sound interesting.
- For one, my camping days are past. Social get-togethers may be OK, depending upon the venue, program if any, etc.
- Re: December event: Do one in Salem area (Mission Mill museum?) and include visit to Mike's collection then?

Thank You!

Your board deeply appreciates your taking the time to help us with this survey. We will “proceed on”!

20. Optionally...

Please add your name, and any other comments or suggestions for us that might not have been covered already, below.

- What about a tour of L&C campsites on the Oregon side of the Lower Columbia River, e.g. Clatskanie or other sites?
- Thanks very much for keeping the story alive and fun!
- I have been out of the loop for many reasons.
- It may be a good idea to have a tent/booth at various fairs, festivals, etc. and have chapter members have various things the Corps had and used, telling stories, etc This would fit our mission statement about educating the public and would be fun as well I think. [Tom Wilson]
- I have the most fantastic people to work with on this board. Thanks to all of them and thanks to Ted for putting this survey together. I hope the answers of others provide us with some good direction for the future of our organization.
- Thanks to all that serve our chapter and I appreciate their dedication and the willingness to provide their personal time to provide information and events of our interests.
- I think it's a great organization and does a great job of preserving the story and continually educating people about the expedition.
- Sorry to be more distant. Frankly too busy in all sorts of other endeavors, on the one hand. On the other hand, as a guide and writer/historian/filmmaker I am so deeply enmeshed in this that much of what the chapter does is duplicative of what I am already engaged with! Plus, I am on the road a good deal professionally, so in my time off I need to find a way to stay at home. (Plus, much of my tour work is on weekends.) Cheers! [
- Great survey! Good questions that will help us improve the experience. Only one other thing I would add, and that is to query people on ideas for promoting and expanding our member base, and specifically of getting young blood interested in it.
- I appreciate this survey soliciting members opinions. I have enjoyed our membership but haven't been very active. Only attend events that are of interest and can be scheduled around the myriad of other things going on. Thank you.
- Our participation in near future events will depend upon progress of health-related illness
- I need to be more involved-Am going on 4/13 cruise--
- From Federal Way, WA Your events which I have attended are always worth while. My problem is distance from you.
- Interested in Chapter information, but participation is not high priority.
- I admire and appreciate the time and commitment the Chapter leadership provides. Having been “grounded” in recent years I regret being unable to help you more with this questionnaire, participation, etc.

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